

PS PUBLIC SERVICE REVIEW

Transport 28

an independent review

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Transport consultancy

Developing innovative approaches to urban mobility planning and sustainable transport measures...

Founded in 1997, FIT Consulting srl is quality certified UNI-EN ISO 9001-2008 for: 'Planning and delivery technical and scientific consultancy services in transport, mobility and logistics sectors and consultancy services for access to European, National and Local funding programmes'. FIT built up considerable experience within the management of applied research projects both on the national and European level, in particular within the areas of transport, sustainable mobility and intermodality.

FIT provides value-added consultancy at every stage of project development, from feasibility study to its full implementation and exploitation. The company is involved in several national and transnational R&D projects supporting and promoting EU policy in the following areas: project management; user needs analysis and quality indicators in public transport operations; mobility management strategies for goods and people; urban and interurban public transport policies and technologies; market and social research; environmental impact assessment; business plan; market analysis, urban logistics; and networking and concertation with relevant stakeholders in the transport sector both at urban and national level. FIT supports public authorities in terms of implementing sustainable mobility actions and measures and increasing tourism competitiveness and marketing actions: from feasibility study, to conflict resolution and concertation at local level, to business plan and economic sustainability, and full project implementation at local level are covered as well by explaining conditions for transferability and exploitation to similar cases (best practices).

Over 15 years' experience in this sector, with exclusive dedication, have converted FIT into a Centre of Excellence for this activity. We have been 'the transport consultant' in Italy and aim to contribute as such. FIT business unit has become a national and international benchmark in its activity. FIT offers all necessary services required in the different stages of any transport project, being investments in infrastructures and/or in new services, from the preliminary studies that all projects require, through the project itself, to consultancy, project management, evaluation and monitoring from both public and private actor.

FIT is able to orient both public and private sectors to technology and integrated and customised economic services walking along its customers in planning, implementing and

monitoring related development and investment plans. FIT achieved significant knowledge in urban goods transport and public transport successful projects at local and European levels and has a well-recognised capability to facilitate groups of stakeholders and relevant EU associations (eg Polis, the European Regions Research and Innovation Network - ERRIN, and the International Association of Public Transport - UITP) to achieve a wider consensus. During the last 10 years, FIT Consulting has achieved remarkable knowledge in transport and mobility public service, developing innovative approaches to urban mobility planning and sustainable transport measures. This experience is recognised at an EU level also and it is becoming a new approach. This experience fits in the EU policies also in terms of environmental aspects and energy saving.





Our business is focused in road, maritime, air and rail transport, both passengers and freight. The quality, professionalism and experience offered by FIT models as a highly completed firm to develop, on our own or jointly, any transport network or integral service scheme. Contact us to know more about our approach and developed models and successful procedures.

FIT's current activities and partnerships:

FIT successfully participated as coordinator and partners in some EU and national projects and studies. FIT's experience consists in understanding the needs of all the stakeholders and converting them as input of the whole system. FIT is partner, evaluation manager and technical support to the coordinator – Perugia Municipality – in the RENAISSANCE 'Testing Innovative Strategies for Clean Urban Transport for historic European cities' – CIVITAS PLUS project (DG MOVE 7FP). FIT is the financial coordinator and evaluation manager of the CITY-MOVE (DG RTD – 7FP) on Urban Freight transport.

FIT is the former coordinator of two EU projects: MOSCA (VFP – DGINFSOC) and CONCERTOUR (VII FP – DG RTD; CSA). FIT is partner of the IP project European Bus System

of the Future (EBSF), DG RTD 7FP. In this project FIT has developed the key performance indicators and significantly contributed in the identification of functional requirements and specifications.

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Other relevant EU projects where FIT is a partner are: MAX 'Successful Travel Awareness Campaign and Mobility Management Strategies' – EC-DGTREN: integrating strategies of Mobility Management and Travel Awareness Campaign; European Co-operation and Learning to implement transport Solutions to combat Exclusion (ECLIPSE) – EC-DG Employment; EURO-ACCESS 'For a European Accessibility of public transport for people with disabilities' EC-DG TREN: to contribute to the

development of EU policy on the accessibility of the transport systems in the 27 member states; City Analysis Simulation Tool (CAST) EC-DG TREN: model to simulate a scenario of changes over a number of years, showing the anatomy and physiology of the city in the future; Sustainable Transport in Europe and Links and Liaison with America (STELLA) – EC-DG TREN: Thematic Network on Sustainable Transport policies across Europe and America; Mobility Management Strategies for the Next Decades (MOST) EC-DGTREN; Travel Awareness Publicity & Education Supporting a Sustainable Transport Strategy in Europe (TAPESTRY) EC-DGTREN; Extending the Quality of Public Transport (EQUIP) EC-DGVII: Handbook for the self-assessment of quality in urban passenger transport; and Segmentation for Transport in Market Using Latent User Psychological Structures (STIMULUS) EC-DGVII.

FIT is the coordinator of the "Clean Last mile transport and logistics management for smart and Efficient Local Governments in Europe" **C-LIEGE** (www.c-liege.eu) is a STEER project co-funded under the Intelligent Energy Europe Programme 2010. The project started on 1st June 2011 and will be concluded on 30th November 2013.



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